



partnershipforchildren
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FOR IMMEDIATE RELEASE

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PARTNERSHIP FOR CHILDREN REVEALS COMMUNITY SURVEY RESULTS

JOHNSTON COUNTY, NC - July 18, 2008 – The Partnership for Children of Johnston County recently revealed the results of a Community Needs Assessment Survey during their annual board meeting. In recognition of its tenth year of operation in the Johnston County community, the Partnership decided to fund the assessment of the needs of the community in relation to services for children birth to age five. Kiker, Strickland & Associates conducted the survey of parents and human service agencies including three focus groups in the spring of 2008.

The purpose of the needs assessment is to have a collection of data and information to determine how the Partnership can best meet the needs of the county's young children and their families and to identify and measure county level needs and changes. The survey shows that 45% of English speaking respondents and 88% of Spanish speaking respondents had never heard of the Partnership for Children until they took the survey. Board Chairman of the Partnership, Chris Key, says, "The process has shown us that we have wonderful services for the families with young children in our county. Our challenge is identifying ways to make the community aware of those services."

The survey also reveals that Johnston County has a problem with literacy, especially among Spanish speaking respondents and especially those living in areas of the county outside the Clayton/Cleveland area. Literacy is a key component of school success for children. When asked about different topics they would like to know more about, 80% of English respondents wanted to know more about discipline, and 68% wanted to know more about building self esteem; 71% of Spanish respondents wanted to know more about communicating with their children and 66% wanted to know more about discipline.

The Partnership for Children of Johnston County is the lead agency in bringing together government, businesses and individuals to improve the health, education and emotional well-being of Johnston County Children.

To view the entire Community Needs Assessment and for more information on programs and services, visit the Partnership for Children of Johnston County website at www.pfcjc.org or call 202-0002.

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