



partnershipforchildren
JOHNSTON COUNTY

1406-A So. Pollock St.
Selma, NC 27576
(919) 202-0002

Fax 919-202-0902
Email – hberge@pfcjc.org
www.pfcjc.org

FOR IMMEDIATE RELEASE

Contact: Heidi Berge (919) 202-0002 Ext. 253

Wachovia Funds Early Literacy Program

JOHNSTON COUNTY, NC – December 12, 2008 – The Wachovia Foundation is investing in a reading program which helps children be prepared to enter school ready to learn. The program is based on the fact that a child needs sufficient early literacy skills and an early curiosity for reading in order to be prepared to learn. Although parents are their child’s first teachers, 70% of Johnston County parents surveyed in a recent community needs assessment said they were unsure of exactly what to do to help their child prepare for school. To help meet this community need, the Wachovia Foundation and the Partnership for Children of Johnston County - in collaboration with Johnston County Schools and the Boys and Girls Club of Johnston County – offered a series of Early Literacy classes over the summer to teach fun pre-reading skills to families with young children.

The interactive classes teach songs, puppet making, story telling, and other pre-reading and pre-writing activities in which the family can participate to give children a head start to kindergarten readiness. During a survey of graduated participants, 100% said they feel much more confident in teaching these skills, and are more likely to read to their children to help them prepare for learning. For more information on how the Partnership for Children of Johnston County serves young children with the help of community and corporate grants, call (919) 202-0002 or visit us on the web at www.pfcjc.org.

Please make note of our new address:

1406-A S. Pollock St.

Selma, NC 27576

Phone: (919) 202-0002

Fax: (919) 202-0902

####